



BSC IN BUSINESS ADMINISTRATION



Frankfurt School

FRANKFURT SCHOOL

THE PROGRAMME

#1

Business School for
employability in Germany ¹

#3

For Business Administration
in Germany ²

#1

Business School
in Germany ³



More information at

➔ www.fs.de/bba

German Excellence. Global Relevance.

Frankfurt School of Finance & Management is an AACSB, AMBA and EQUIS-accredited private business school. Our mission is to enable individuals and organisations to flourish and grow. We are a vibrant community, committed to developing lifelong partnerships and to creating new perspectives in finance and management for a sustainable future. Frankfurt School was creatively designed to encourage and foster productivity by providing you with state-of-the-art facilities, an optimal learning environment and ideal networking conditions.

Highlights

- Opening doors to a wide range of careers
- Close contact with lecturers
- Ten concentration options to choose from
- Cooperation partner programme
- Different time and language models
- Optional second semester abroad
- Professors and lecturers with substantial industry experience
- Interactive teaching style

¹ THE (Times Higher Education) – Global Employability University Ranking 2022

² Wirtschafts-Woche – Hochschulranking 2023

³ Eduniversal Ranking 2022

The right programme for you

The Bachelor in Business Administration at Frankfurt School is a flexible programme that helps you get started with your career. Whether you want to focus on finance, economics, marketing or entrepreneurship, our core modules will provide you with essential skills and competencies to manage and lead an organisation in various departments. By choosing from a variety of concentrations in your later semesters you will be able to strengthen your profile and widen your field of interest.

Requirements

Recognised high school diploma

- e.g. German "Abitur", IB Diploma or equivalent

Participation in our Assessment Centre

Motivation letter

- Maximum 500 words
(optional, however recommended)

CV (Resume)

Career perspectives

Create your career path, choose the right concentration for yourself, find your way into the business world. Graduates can work in a variety of fields such as:

- Banking
- Consulting
- Marketing
- Business Informatics



Study with cooperation partner
(German speakers only)

CURRICULUM

Semesters

1*	Principles of Management	Financial Accounting	Introduction to Programming	Mathematics	Analytical Thinking & Critical Reasoning
2*	Principles of Finance	Microeconomics & Decision Theory	Statistics & Probability	Macroeconomics	Marketing
3*	Operations Management	Managerial Accounting	Markets, Incentives & Ethical Management	Applied Research Methods	Business Law
4	Corporate Finance	Strategy & Organisation	Concentration		
5	Semester abroad & Internship with international experience				
6	Elective	Academic Skills Module	Concentration		
7	Elective	Elective	Elective	Thesis	

*English core track vs. German core track - At the beginning of your studies, you will be able to choose whether to study your first three semesters completely in English or in German. During your third semester you will choose your concentration and from the fourth semester onwards, all classes will be in English.

All information is intended to provide a general overview of the study programme. Frankfurt School reserves the right to modify the curriculum, the schedule or any parts thereof. The same applies to the tuition fees and internal and external examination fees.

➤ www.frankfurt-school.de

CONCENTRATIONS

Core Modules

Concentration Modules

Electives (In semesters 6 and 7 students specialise further by choosing modules from a wide range of topics)

After your second semester, you will decide what subject you would like to specialise in for your fourth and sixth semester. You can choose among the following concentrations:

Innovation & Entrepreneurship	Banking & Finance
Sustainability	Consulting & Finance
International Management	Corporate Governance und Compliance**
Marketing	Strukturierung von Transaktionen**
Digital Business	Auditing & Consulting (KPMG)

** Concentration in German.

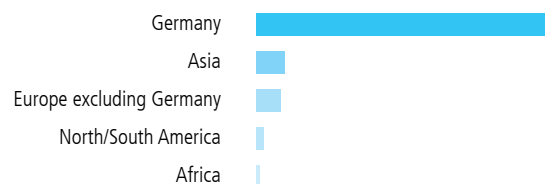
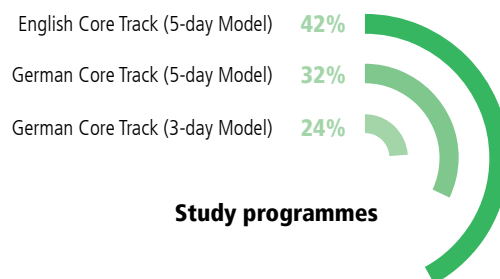
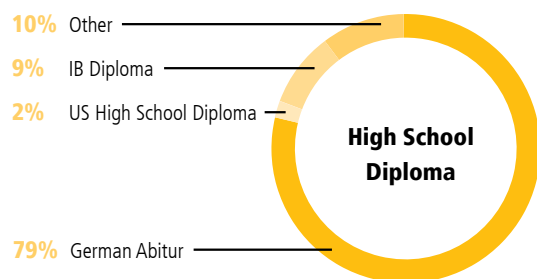
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CLASS PROFILE

GENERAL INFO



Apply here!



Nationalities

FRANKFURT

Location

210

Credits

Study models

Full-time model
Study language: English/ German*
3-day model
Study language: German***

Dates

Application deadline 30 June

SEPTEMBER

Programme start

7

Semesters

(Full-time and 3-day Model)

TIME ABROAD

1-2 semesters + internship

EUR 7,800

Tuition fee

(per semester)

Tuition fees

Enrolment fee EUR 250
Semester fee EUR 7,800

Monthly instalments possible.
Tuition fee for semester abroad may differ.

*See curriculum

***3-day model - Only first three semesters are in German.

Frankfurt School of Finance & Management gGmbH

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www.frankfurt-school.de



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(Open Day)

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