

# CERTIFIED EXPERT IN SME FINANCE



Frankfurt School



Learn more

➤ [www.fs.de/CESE](http://www.fs.de/CESE)



**ONLINE**

Programme

**6**

Months

**6**

ECTS

## Target Group

Mid-management, finance operational staff or top management of financial institutions working with SME Finance, staff of regulators, policy makers, donors and other SME Finance related institutions.

## Course Features

- Interact with experts and peers
- Networking opportunities
- Flexible/part time
- Personalised support
- Internationally recognized certificate

## Tuition fees

Total tuition fee ..... 1,550€\*  
Early bird tuition fee ..... 1,350€\*

\*Subject to change

## Dates

March – August  
September – February

## Languages

- English
- French



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## Course content

# CERTIFIED EXPERT IN SME FINANCE

The course consists of the following eight mandatory units:

<b>Unit 1</b>	Introduction to SMEs
<b>Unit 2</b>	Credit Analysis - Verifying Information
<b>Unit 3</b>	Credit Analysis - Financial Analysis
<b>Unit 4</b>	Credit Analysis - Cash Flow Analysis
<b>Unit 5</b>	Credit Analysis - Loan Portfolio
<b>Unit 6</b>	Credit Analysis - Collecting and Understanding Information
<b>Unit 7a</b> Elective 1	SME and Sustainable Finance
<b>Unit 7b</b> Elective 1	SME and Inclusive Finance
<b>Unit 7c</b> Elective 1	Develops Skill in Building SME Relationships
<b>Unit 8a</b> Elective 2	Utilize Digital Tools for SME Finance
<b>Unit 8b</b> Elective 2	Apply CRM Systems to SME Relationship Management

This course equips you with knowledge to advance the following SDGs:

1 NO POVERTY



5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



13 CLIMATE ACTION

