

PRIVACY NOTICE FOR “ALUMNI SURVEYS”

A. CONTROLLER	B. CONTACT DETAILS OF THE DATA PROTECTION OFFICER
FRANKFURT SCHOOL OF FINANCE & MANAGEMENT gGmbH Adickesallee 32-34 60322 Frankfurt am Main Hesse, Germany Email: datenschutzbeauftragter@fs.de	INTERSOFT CONSULTING SERVICES AG Beim Strohhaus 17 20097 Hamburg Germany Email: datenschutzbeauftragter@fs.de

C. PURPOSE OF PROCESSING

We process your personal data for analytical purposes, in particular to understand the career paths pursued by alumni of Frankfurt School of Finance & Management. The data is also processed for participation in relevant rankings (including Financial Times, QS, Better World, CHE) and accreditations (including AMBA, AACSB, EQUIS).

The processing serves the evaluation and optimization of our services, as well as participation in relevant rankings and accreditations.

The results are transmitted to Frankfurt School in pseudonymized form, so that a personal reference can no longer be established without additional information, provided that you have not included information within the survey that allows identification (e.g. first name, last name, employer with a very small number of employees).

In addition, the professional information provided as part of the survey, in particular the employer's name, may be used to update the Frankfurt School alumni database, provided that you have already been registered in it.

D. LEGAL BASIS FOR PROCESSING

We process the personal data collected via the survey on the basis of your consent pursuant to Art. 6(1)(a) GDPR. Participation is voluntary.

You may withdraw your consent at any time with effect for the future by contacting the controller or its data protection officer.

Please note that due to pseudonymization prior to transmission, identification is no longer possible. Consequently, your rights are limited in accordance with Art. 11 GDPR. This applies in particular to the rights under Art. 15–20 GDPR.

E. CATEGORIES OF PROCESSED DATA

- First name, last name, nationality, gender, company name (insofar as this enables identification of the data subject)

F. RECIPIENTS OF THE DATA

- SurveyMonkey Europe UC, 70 Sir John Rogerson's Quay, Dublin 2, D02 R296, Ireland (as processor)
- Microsoft Corporation, One Microsoft Place, South County Business Park, Carmanhall and Leopardstown, Dublin, D18 P521, Ireland (as processor)
- Microsoft Corporation, One Microsoft Way, Redmond, WA 98052, USA (as sub-processor)

G. TRANSFER TO THIRD COUNTRIES

In the course of the survey, your data is transferred to and processed in the United States through the use of SurveyMonkey for the creation and hosting of the questionnaire.

In addition, your data is transferred to the United States through the use of Microsoft 365; however, it is stored on servers located within the EU.

To protect your privacy, we have concluded a data processing agreement with Microsoft, including EU Standard Contractual Clauses. Microsoft is also certified under the EU–US Data Privacy Framework.

H. STORAGE PERIOD

The personal data will be stored only for the duration necessary for processing and transmission. Thereafter, it will be deleted or anonymized, unless statutory retention obligations apply.

I. RIGHTS OF DATA SUBJECTS

Data subjects have the right to:

- Access (Art. 15 GDPR)
- Rectification (Art. 16 GDPR)
- Erasure (Art. 17 GDPR)
- Restriction of processing (Art. 18 GDPR)
- Data portability (Art. 20 GDPR)
- Objection (Art. 21 GDPR)
- Lodge a complaint with the competent supervisory authority

J. AUTOMATED DECISION-MAKING

No automated decision-making or profiling takes place.