Frankfurt School
of Finance &
Management



From Functional
Leadership to
Enterprise Leadership

ADVANCED MANAGEMENT PROGRAMME

A WORLD OF POSSIBILITIES

THE LEADERSHIP SHIFT

The closer you get to the C-suite, the wider your perspective needs to become.

Senior executives operate in an environment shaped by technological disruption, artificial intelligence, geopolitical uncertainty and demographic change. As transformation accelerates, they are increasingly expected to make decisions that extend far beyond the boundaries of their own expertise.

Strategic, financial, technological and people-related decisions are closely interconnected. Understanding these interdependencies is essential for leading growth, transformation and sustainable enterprise value.

The challenge is no longer to master your function. It is to understand the enterprise.

The Frankfurt School Advanced Management Programme (AMP) is designed for experienced executives seeking to broaden their impact at enterprise level. Participants gain insight into how today's CEOs, CFOs, COOs, CMOs, CHROs and CIOs/CTOs think, create value and shape strategic decisions – developing the cross-functional fluency required for effective C-suite leadership.

The objective is not to become a specialist in every executive function. It is to understand how different members of the C-suite think, set priorities and assess opportunities and risks – helping participants anticipate perspectives, navigate competing priorities and influence decisions at enterprise level.

WHO SHOULD ATTEND?

Typical participants include:

- C-level, C-1 and C-2 executives across industries
- Senior functional and business unit leaders
- High-potential executives preparing for C-level positions
- Successors of family-owned businesses
- Entrepreneurs leading organisational growth and transformation



WHAT YOU WILL EXPLORE

The AMP brings together the strategic, financial, technological, organisational and leadership questions shaping today's C-suite. Rather than treating management disciplines in isolation, the programme examines how they interact to drive growth, transformation and sustainable enterprise value.

STRATEGY, GROWTH & BUSINESS TRANSFORMATION

Explore how organisations shape corporate strategy, identify opportunities for sustainable growth and lead transformation through uncertainty and disruption. Examine the choices involved in translating strategic direction into enterprise-wide action.

FINANCE & VALUE CREATION

Understand finance as a strategic enabler of growth and long-term value creation. Explore capital allocation, strategic investment and M&A, as well as the role of data and AI-enabled forecasting in executive decision-making.

CUSTOMERS, MARKETS & COMMERCIAL GROWTH

Examine how customer needs, competitive positioning, brands and pricing drive growth and enterprise value. Explore how data and artificial intelligence are changing commercial decision-making.

AI, INNOVATION & DIGITAL LEADERSHIP

Explore how artificial intelligence, emerging technologies and innovation create business value and competitive advantage – and how technology leaders shape strategic transformation.

OPERATIONAL RESILIENCE & PERFORMANCE

Examine how resilient operations, supply chains and technology contribute to sustainable performance, and how organisations balance stability and efficiency with continuous innovation.

PEOPLE, ORGANISATION & LEADERSHIP

Explore how high-performing organisations develop talent, foster leadership and navigate organisational change, including the human implications of transformation and artificial intelligence.

HOW YOU LEARN

FRANKFURT SCHOOL FACULTY & INDUSTRY SPEAKERS

Leading Frankfurt School faculty combine research-based insights and rigorous frameworks with the first-hand perspectives of experienced senior executives and industry leaders.

TRANSFORMATION CASES & EXECUTIVE DIALOGUE

Real-world transformation cases, executive dialogue and cross-industry peer learning connect different perspectives with the realities of enterprise-wide decision-making.

PERSONALISED EXECUTIVE COACHING

Individual coaching supports reflection on leadership priorities and the transfer of AMP insights into your own executive context.

AMP CIRCLE

Executive networking, learning and peer exchange continue beyond the programme through the Frankfurt School AMP Circle.

PROGRAMME AT A GLANCE

Kick-off Evening:
19 April 2027

Module 1:
20–23 April 2027

Module 2:
2–4 June 2027

Duration: 2 modules over a total of 7 programme days plus executive coaching

Location: Frankfurt am Main

Language: English

Programme Fee: EUR 14,000

LEARN MORE
fs.de/amp

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