



# STEP LEADERSHIP PROGRAMME

Strategies, Trends: Ensuring success through Personal development



**A fresh start!**  
**A flying start!**

## Description

Very few resumés or careers develop in a straight line. In response to innovations, transformative technology and geopolitical changes, companies and the individuals who work for them must often reinvent themselves by acquiring additional or brand-new skills and competencies. Changes in personal circumstances may also impose new professional or personal life choices – including a change of career.

## Target audience

With at least five years of professional experience, you have already taken steps to advance your career. This course is designed for all those who want to further develop their entrepreneurial acumen and enhance their personal skillset.

## Fit for leadership

- You want to
- empower yourself to tackle new positions and challenges
  - improve your grasp of the big picture and future opportunities
  - show your willingness to change, innovate and actively pioneer
  - acquire the methods and mindsets you need for future success
  - further develop yourself and enhance your personal strengths
  - share ideas with your peers and network more effectively.

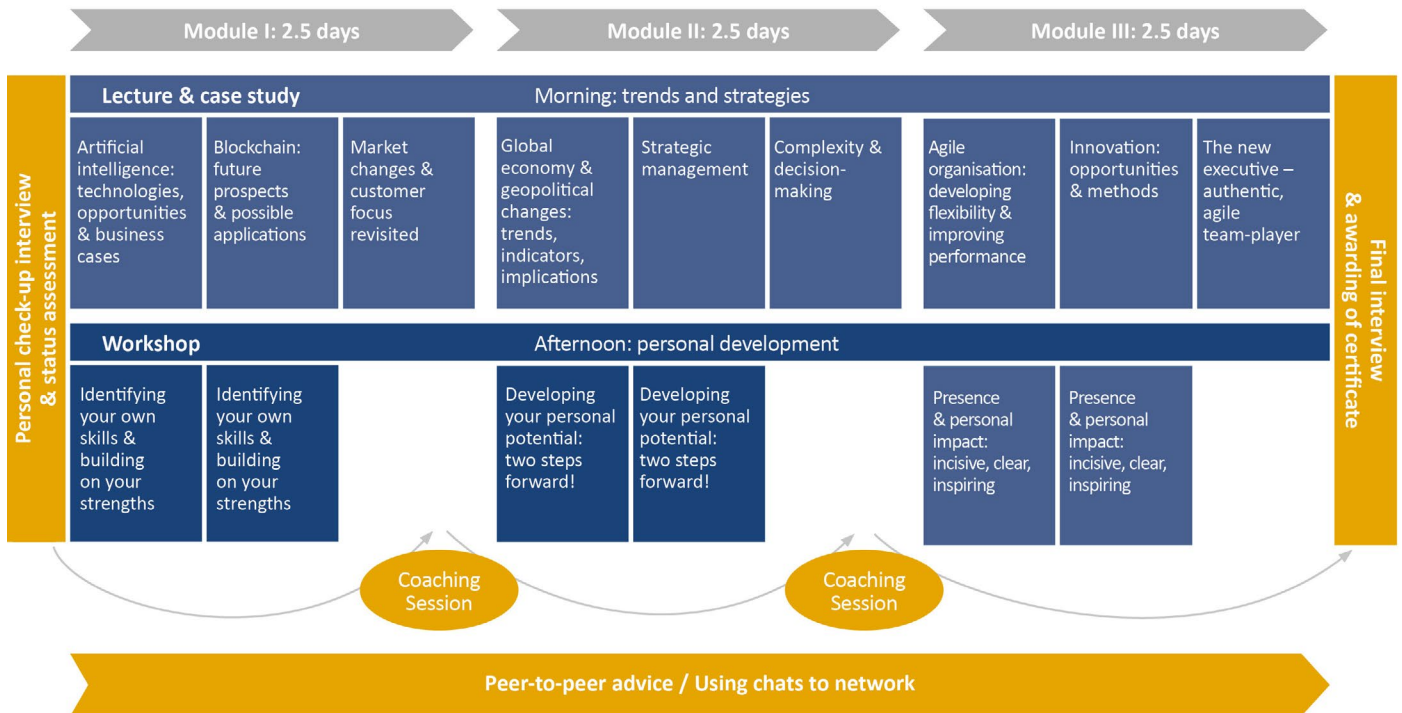
The course is taught by eminent Frankfurt School professors, with additional support from specialist career coaches. Over a very short period of time, the course gives you the opportunity to earn a highly respected certificate from Frankfurt School, one of Europe's best-known business schools. Taking you a major step forward in your professional – and personal – development.

**Find out more**

➔ [execed.fs.de/lsi-step](https://www.execed.fs.de/lsi-step)

# LEADERSHIP-PROGRAMM STEP

## A fresh start – a flying start!



### Lecturers

Vahe Andonians, entrepreneur and Senior Lecturer, Frankfurt School  
 Moritz Strube, founder, ChainLabs  
 Prof. Dr. Christian Schulze, Associate Professor of Marketing, Frankfurt School  
 Prof. Dr. Horst Löchel, Head of the Sino-German Centre and MBA Programme Director, Frankfurt School  
 Prof. Dr. Nils Stieglitz, President and Managing Director, Frankfurt School  
 Prof. Dr. Jörn-Henrik Thun, Professor of Operations Strategy, Frankfurt School  
 Björn Ruland, founder and Managing Director, 4craft GmbH  
 Human Nagafi, cofounder and CEO, 1789 Innovations AG  
 Prof. Dr. Erich Barthel, Professor (Emeritus) of Corporate Culture & Leadership, Frankfurt School  
 Anke Stein-Remmert, Executive Coaching and Mediation

### Methodology

Case studies, workshops, lectures, coaching sessions, check-ups, peer-to-peer advice

### Prices

Course fee .....	6.200 €
Course fee for Frankfurt School graduates .....	5.500 €
Course fee for Alumni Association members .....	4.960 €

### Course contacts



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