



THE FRANKFURT MINI MBA

A BLENDED LEARNING MANAGEMENT
CERTIFICATE PROGRAMME



 **Frankfurt School**
of Finance & Management

German Excellence. Global Relevance.

THE FRANKFURT MINI MBA PROGRAMME OVERVIEW

Distance / E-Learning 75 hours	Assessment 3 hours	Advanced Courses on Campus Choose one Week	Assignment 75 hours	Certificate
Economics	Examination (2 hours) with multiple choice questions on the Distance/E-Learning curriculum. Your personal Leadership Assessment (1 hour).	Week 1 Leading with Impact	The candidate will work on a business case study and submit an 8–10 page proposal.	CERTIFIED EXPERT in Business Administration
Strategy and Innovation		Week 2 Developing and Executing Strategy		
Operations Management		Week 3 Business Development through Innovation	The topic or case will be provided by FS. It can also be suggested by the candidate or his / her organisation.	
Financial and Managerial Accounting		Week 4 Managing Projects Effectively		
Leadership, HR and Change Management				
Marketing				



Price: 7,200 EUR
(Including full board accommodation during the Week on Campus)

5–8 months part-time

Equivalent to 10 ECTS

Customisable for Organisations

Contact: ExecutiveEd@fs.de | **More information / Registration:** www.fs.de/minimba