

Curriculum "The Finance & Management Boot Camp 2022" Draft

	Monday July 11th	Tuesday July 12th	Wednesday July 13th	Thursday July 14th	Friday July 15th	Saturday July 16th	Sunday July 17th	Monday July 18th	Tuesday July 19th	Wednesday July 20th	Thursday July 21st	Friday July 22nd
	Management Week					<i>pls wear comfortable walking shoes</i> 9.00 pick up at hotel Excursion to Heidelberg incl. Famous castle <i>(being back in Frankfurt at approx. 20.00)</i>	Free Time	Finance Week				
Lecturer	Prof Dr Rick Thun	Prof Dr Rick Thun	Prof Dr Joerg Werner	Dr Britta Meinert	Prof Dr Andreas Grunewald			Prof Dr Michael Koetter	Prof Dr Michael Koetter	Prof Dr Joerg Werner	Robert Richter (Blockchain Centre)	Robert Richter (Blockchain Centre)
Room												
09.00-10.30	08.00 pick up at hotel 8.45am - 09.00 Welcome to FS "Introduction to Strategy"	Introduction to "Operations"	"Strategy Implementation: the role of KPIs"	"Consumer Behavior"	"Introduction to Evidence Based Management I"			"Money and Growth"	"Regulation and landing"	"Fundamentals of Financial Statement Analysis"	"Decentralized Finance"	Visit to Money Museum and presentation Bundesbank
10.30-10.45	Coffee Break							Coffee Break				
10.45-12.15	"Strategic decisions in a VUCA world"	"Principles & Best Practise of Operation Management"	"Shareholder Value: Financial KPIs"	"Strategic Marketing"	"Introduction to Evidence Based Management II"			"Fundamentals of financial institutions"	"Politics and banks"	"Understanding financial ratios"	"Central Bank Digital Currencies"	"Blockchain in Supply Chain Management"
12.15-13.30	Lunch Break @FS canteen							Lunch Break @FS canteen				
13.30-15.00	"Game theory & strategic decision making"	"Principles & Best Practise of Operation Management"	"CSR Reporting & Stakeholder Value"	"Product and Price Management"	"Behavioral Finance I"			"Bank risk"	"ProBanker (banking simulation game) I"	"Accounting & default prediction"	Company Visit/Guest Lecture	"Blockchain, AI and Big Data"
15.00-15.30	Coffee Break							Coffee Break				
15.30-17.00	"Market- vs. resource-based view & Q&A/recap"	"Suppy Chain Management & Q&A/recap"	Workshop Intercultural Differences & Competences (Hanna Halstrick/International Office)	"Sales and communication management"	"Behavioral Finance II"			"Climate change & finance"	"ProBanker (banking simulation game) II"	Presentation of Moody's (rating agency)	Company Visit/Guest Lecture	Female Power in Finance Jobs: Presentations of Women in Finance positions
	19.30h pick up at hotel Welcome Dinner @ typical German Restaurant	17.30-19.00 Guided Walking City Tour	free evening	free evening	free evening	free evening	free evening	free evening	free evening	17.00 Farewell celebration with Certificates and Cocktail Reception		