

Information regarding photos / videos being taken at this event and being made available: Start up Now – Entrepreneurs in the Spotlight with Chris Bartz, February 18, 2020

At this event, we will take photos of the event participants. Below we inform you about how we process your data in this context and how you can exercise your rights under the General Data Protection Regulation.

Frankfurt School of Finance & Management gGmbH, Adickesallee 32-34, 60322 Frankfurt, is responsible for the production and publication of photos at this event as follows:

1. General information on the processing

The production of photos and the later publication in/on FS-Media Database takes place for the purpose of use here: FS-Website, FS-Social Media channels, FS print /online advertisement and banner, outdoor advertisement e.g. City poster/Video screens, FS-Powerpoint presentation, FS Videos played on FS-screens on campus.

The legal basis for the processing of your personal data is in particular our legitimate interest (Art. 6 para. 1 S. 1 lit. f, 85 para. 1 GDPR in conjunction with sections 22, 23 of the German Copyright Act - KUG) in the production and publication of photos of this event in the interest of the FS in marketing and advertising for the company and its portfolio, for customer information, -loyalty and -acquisition and in general for public relations.

Your rights will be adequately taken into account in the production and publication of the photos. Therefore, we limit ourselves to the production of photos of larger groups of people and the production of portrait photos of individual event participants who would like to be photographed in a recognisable manner. The photos will also be controlled before they are made available. Images that could be defamatory will not be made available.

If, in individual cases, you do not agree to the production of a photo, a brief note to the photographer will suffice. Once the photos have been made available on/in FS-Website, FS-Social Media channels, FS print /online advertisement and banner, outdoor advertisement e.g. City poster/Video screen, FS-Powerpoint presentations, FS videos played on FS-screens you can also **object at any time** to the further availability of the photos in which you are depicted. The photos will then immediately be removed from the platforms and deleted.

The photos of the event are stored in/on FS-Media Database for a maximum of 5 years. After this time they will be deleted.

The photos will not be transmitted in principle. However, we reserve the right to make the photos available on the Internet using an appropriate processor. We would also like to point out that when information is made available on the Internet, it cannot be precluded that the photos may be stored by third parties and used for other purposes. Should you become aware of such third-party use, we will be happy to support you with the information available to us in any legal proceedings.

2. Your rights

We would like to point out that you have a right to information (Art. 15 GDPR), rectification (Art. 16 GDPR), erasure (Art. 17 GDPR), restriction of processing (Art. 18 GDPR), data portability (Art. 20 GDPR) and a right to object to processing (Art. 21 GDPR). In addition, you have the right to appeal to a competent supervisory authority (Art. 57 para. 1 lit. f GDPR).

What right do you have in the case of data processing on the basis of a legitimate interest?

Pursuant to Art. 21 paragraph. 1 GDPR, you have the right to object at any time to the processing of personal data concerning you on the basis of Art. 6 paragraph. 1 lit. f GDPR (data processing on the basis of a legitimate interest) for reasons arising from your particular situation; this also applies to profiling based on this provision.

In the event of your objection, we will no longer process your personal data unless we can prove compelling reasons for processing worthy of protection, which outweigh your interests, rights and freedoms, or the processing serves the assertion, exercise or defence of legal claims.

Revocation of consent

It is possible at any time to revoke a given consent. The revocation only applies for the future, i.e. the legality of the processing carried out on the basis of the consent up to the revocation remains unaffected.

3. Data Protection Officer

You can reach our Data Protection Officer as follows: Frankfurt School of Finance & Management gGmbH, Adickesallee 32-34, 60322 Frankfurt am Main –E-Mail: datenschutzbeauftragter@fs.de