



FSDF E-CAMPUS

CERTIFIED EXPERT IN MICROINSURANCE



MFI management and employees, insurance management and employees, bankers, central bankers, and students (preferably with insurance, banking and/or finance background) who wish to gain insights into successful microinsurance management.



Online



6 Months



English



6 ECTS



Flexible



Interactive



Personalized support



Networking



Frankfurt School Certification

CONTACT

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Total Price..... 1,300 €
Early Bird Price..... 1,100 €



March and September





COURSE CONTENT

CERTIFIED EXPERT IN MICROINSURANCE

UNIT 1

INTRODUCTION TO INSURANCE AND MICROINSURANCE

UNIT 2

THE MICROINSURANCE CLIENT

UNIT 3

MICROINSURANCE PRODUCTS

UNIT 4

ACTUARIAL TOPICS IN MICROINSURANCE

UNIT 5

MARKETING, COMMUNICATION AND FINANCIAL LITERACY

UNIT 6

SALES AND DISTRIBUTION (PARTNERSHIPS)

UNIT 7

CLIENT RELATIONS MANAGEMENT AND HOW TO ENSURE CLIENT ACCESS

ELECTIVE
UNIT 8

HEALTH MICROINSURANCE