

# ProcessLab

Impact of Blockchain  
Tokenization in Financial Services



# The Rise of Cryptos – Volatility and Value



**\$60,000+ Per Bitcoin**



**\$3000+ USD Per ETH**



More than **6,500** cryptocurrencies exist today !!!

The global volume of all stable coins is now **\$77+ Billion\***



Notwithstanding volatility, value growth, opportunity

## But there are Non-crypto Transactions as well

**SOLD FOR \$69.3 MILLION**



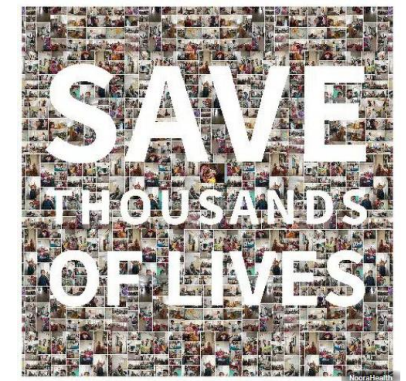
Mike Beeple's Everydays: The First 5000 Days

**SOLD FOR \$532.4 MILLION**



CryptoPunk :#9998

**SOLD FOR \$5.23 MILLION**



Save Thousands of Lives

# Now imagine the largest Art sale in History



SALVATOR MUNDI - LEONARDO DA  
VINCI  
**\$450 MILLION**

## Examples in Non-Digitized World – Real Estate

INX LIST **\$329 MILLION**  
TOKEN IN REAL ESTATE

RED SWAN TOKENIZED OVER  
**\$2.2 BILLION** IN REAL ESTATE ASSETS

Red Swan, together with Polymath issued  
tokens for mid-rise and high-rise apartments

GERMAN STARTUP FUNDAMENTAL  
GROUP CREATED REAL ESTATE  
TOKENS FOR **280 MILLION**



New Processing investment classes

# Examples in Financial World

## Key Developments

**39/100** top banks pioneering tokens and blockchain

**83** countries are testing CBDC

Decentralised blockchain gaining momentum

### BANKING

- **Deutsche Bank.** Dbond, Tokenised Bond
- **CommerzBank.** Machine-to-machine payments on BC
- **UBS.** We.trade, BC based trade finance platform
- **CS.** Paxos settlement service. US equities. Ethereum

## Key Developments

- **Beenest.** Decentralised home sharing. Bee token. Damage insurance
- **FidentiaX.** Marketplace tradeable insurance. Cash out, second hand
- **B3I.** Blockchain Insurance Industry initiative. DLT. Reinsurance
- **Dynamis.** P2P insurance on Ethereum BC. Unemployment insurance
- **Lemonade.** Renters/homeowners. Smart contracts. Verify losses & 3s payment

### INSURANCE

- Register High value items/warranty
- Evaluating KYC/AML Procedures
- Parametric Index propositions
- Reinsurance/Claim process on Blockchain
- P2P models



**WHAT ARE THEY CALLED ?**

# Tokens – Fungible or Non-Fungible (NFT)

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## Fungible Tokens

Fungible is something that can be replaced with something else of the same value.





# Non-Fungible Tokens (NFT)

Non-Fungible  
Tokens (NFT)

Non-Fungible is something unique, one-of-a-kind, no two are similar

**SOLD FOR \$532.4 MILLION**



CryptoPunk :#9998



**WHAT IS RUNNING UNDERNEATH THESE TOKENS ?**

# Blockchain

## A distributed cryptographic ledger technology



### **Distributed**

Transactions are 'shared' between participants, computations are distributed across participating nodes on the network

### **Common Ledger**

No central 'point of control'. Decision making (ex. acceptance of 'valid' transactions) is through a 'Consensus' mechanism between participating nodes. Each node has their own copy of records through replication

### **Secure**

Transaction records are cryptographically secured

### **Forward Looking and Immutable**

Blocks of transactions added to Blockchain in a chronological (timestamped) sequence. Retrospective editing to 'accepted' transactions practically impossible

### **Permissioned v/s Public**

Different implementations with varying degree of access control – Public (everybody sees everything) to Permissioned (offer access control mechanisms)

### **Smart Contracts**

Different Blockchain implementations enable 'definition' and 'programmatic execution' of Smart Contracts between Parties on the Blockchain Network



# UNDERSTANDING TOKENIZATION BENEFITS

# Tokenization Benefits




### Rights Management




01100001	01100010	01110011	01110100
01110010	01100001	01100011	01110100
00100000	01100110	01101111	01110010
01101101	00101100	00100000	01110100
01101111	01101011	01100101	01101110
01101001	01111010	01100001	01110100







### Fractional Ownership




01100001	01100010	01110011	01110100
01110010	01100001	01100011	01110100
00100000	01100110	01101111	01110010
01101101	00101100	00100000	01110100
01101111	01101011	01100101	01101110
01101001	01111010	01100001	01110100







### Liquidity




01100001	01100010	01110011	01110100
01110010	01100001	01100011	01110100
00100000	01100110	01101111	01110010
01101101	00101100	00100000	01110100
01101111	01101011	01100101	01101110
01101001	01111010	01100001	01110100

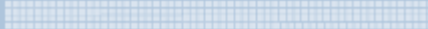





### Single source of truth without Middlemen




01100001	01100010	01110011	01110100
01110010	01100001	01100011	01110100
00100000	01100110	01101111	01110010
01101101	00101100	00100000	01110100
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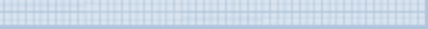





### Transparency




01100001	01100010	01110011	01110100
01110010	01100001	01100011	01110100
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01101101	00101100	00100000	01110100
01101111	01101011	01100101	01101110
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### Digitization of Volume of Virtual Assets



01100001	01100010	01110011	01110100
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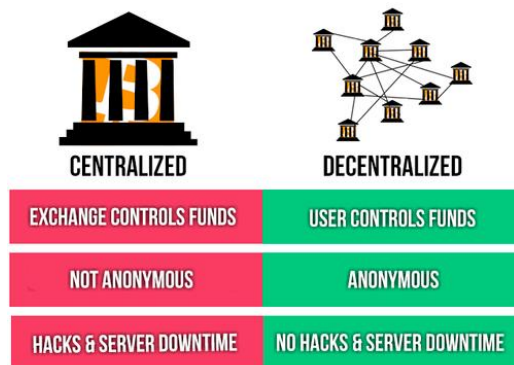
Finding opportunities to monetize on benefits



## TOKENIZATION USE CASES IN FINANCE

# How Tokenization can Change Finance

Besides decentralised currencies, tokenisation has various other use cases that impacts the traditional world of finance



Decentralized Exchanges

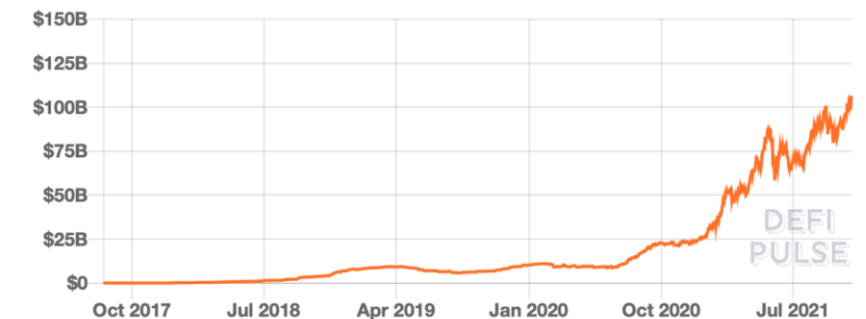
**\$22,484,472,032**  
Loans outstanding

P2P lending & borrowing with  
crypto & NFT collateral

## Total Value Locked (USD) in DeFi

[TVL \(USD\)](#) | [ETH](#) | [BTC](#)

[All](#) | [1 Year](#) | [90 Day](#) | [30 Day](#)



Asset management

# Legal, Governance and Regulatory Considerations in Tokenization

- Regulation and taxation of cryptocurrencies is still crystallizing out worldwide
- Basel Committee capital allocation
- Central Bank Digital Currency
- Tax Income / Capital gains



Developing environment with balanced approaches : De-Central





## **HCL CASE STUDY ON TOKENIZATION**

# Art Tokenization for Ownership and Provenance

## KEY OUTCOMES

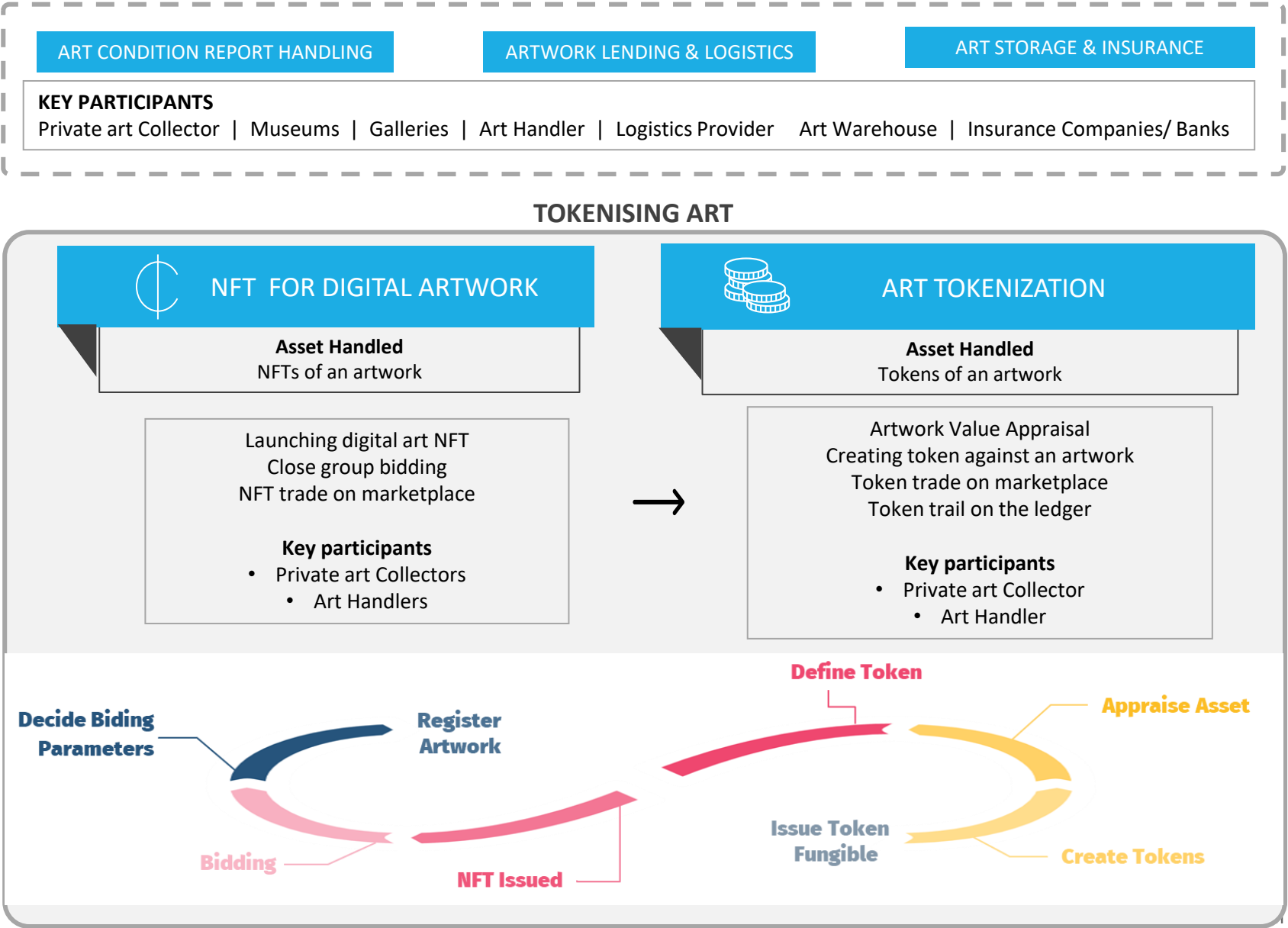
- Art NFT for provenance and ownership mapping
- Bidding for Art on art marketplace and NFT transfer
- Art NFT as investment asset

## BASE USE CASE



Registration of Artwork  
Transfer of Custody  
Ownership provenance

USE CASES LINKED TO TO  
PHYSICAL MAPPING





## **HCL TOKENIZATION SOLUTION – OBOL**

# OBOL

## Solution Thought Process

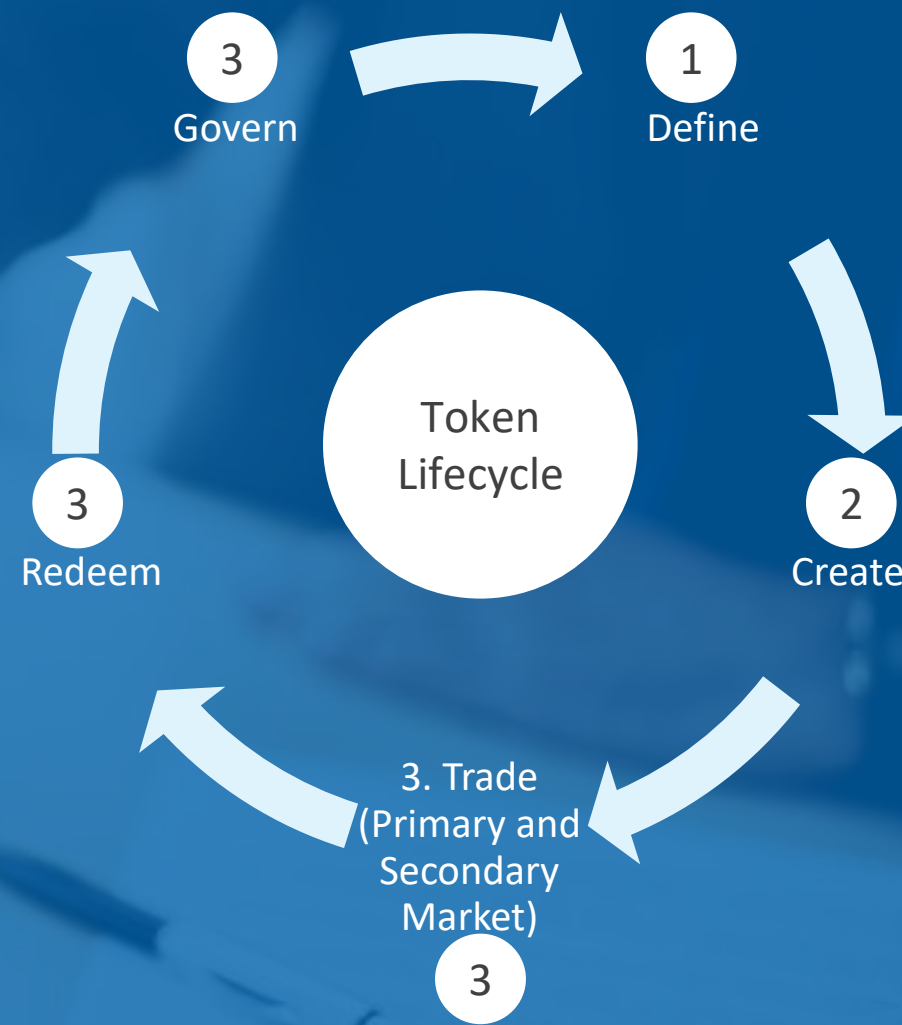
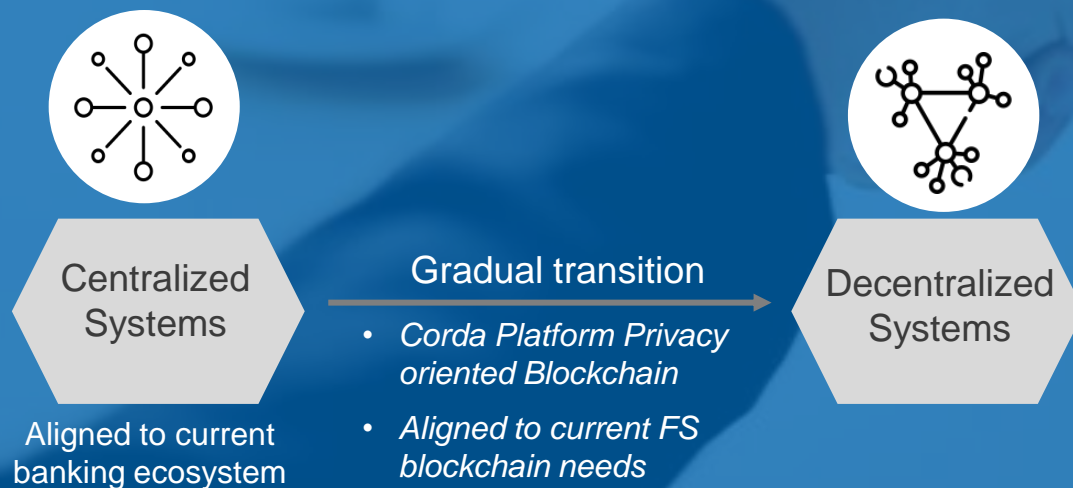
### Simplified and fast tokenization journey

Enabling businesses to accelerate their Go-to-Market step via a business centric no-code tokenization framework

### A leap towards digitalization

One step more from traditional to digital journey, providing customers the power of fractionalization and democratization via tokenization

### Blockchain Based Solution





Obol tokenization solution provides the asset owners a framework to convert their asset into multiple tokens and trade those tokens to achieve liquidity



**Supports NFTs  
and FTs**

Designed for fungible and non fungible tokens



**No Code  
Solution**

User can tokenize their assets without writing any piece of code



**Easily  
Customizable**

Business can easily define digital asset attributes and customize as per their use case



**Smart Validation  
Handling**

Pick and choose contract validation from the list of pre-defined validation templates



**Easy  
Integration**

Can be easily integrated with other applications



## OBOL DEMO

## WHAT YOU WILL SEE

- Token definition
- Token creation
- Token issuance
- Token Transfer (FOP)
- Governance



## Q&A





**THANK YOU!**



[www.hcltech.com](http://www.hcltech.com)

\$10.82 BILLION | 187,000+ IDEAPRENEURS | 50 COUNTRIES