



Frankfurt School

ARTIFICIAL INTELLIGENCE FOR BUSINESS

Programme start on 10th October 2022



Focus

- Banking & Wealth Management
- Compliance, Forensics & Audit
- Entrepreneurship & Innovation
- Finance
- Insurance
- IT & Digitalisation
- Leadership & Communication
- Marketing & Sales
- Controlling & Accounting
- Payments & Credit
- Real Estate
- Risk Management
- Strategy & Change Management
- Sustainable Development
- Technology & Operations

Examination

oral presentation of an AI-related project or initiative

Structure

11 online sessions in the evening
1 online session for the final exam



Executive Education

+49 69 154008-9302

➔ seminare@fs.de

What to expect

Artificial Intelligence (AI) has enormous disruptive potential, but making the most of this potential requires you to change your mindset and business priorities.

The programme Certified Specialist in AI for Business aims to provide you with an overview of AI, including a discussion of what the technology is (and is not (!)), the current state of AI research, and how to make best use of the business opportunities presented by AI.

The programme Certified Specialist in AI for Business focuses on issues and applications from a business perspective. You will gain an understanding of the various business applications of AI and digitalisation, as well as the principles and skills you need to build a data-driven organisation. You will also be empowered to evaluate levels of digitalisation in your own area of business so you can better assess the growth potential of your department or business unit.

If you plan to implement AI projects in your company and therefore want to understand the current possibilities of AI as well as identify the potentials of your company, the course will offer you insights and updates on current AI-related developments and trends. Examples from different industries will show you the potentials, but also the existing limitations of AI. But also for those who have already implemented their first projects, the course offers the opportunity to re-evaluate and to develop them further.

Ideal for

Managers, decision-makers, project and process managers in the field of digital transformation, business development or product management.

Managers who plan to set up and implement new projects. Managers who have already successfully implemented their first projects and now want to develop them further. Managers whose projects have failed and now want to develop new solutions.

In-house training for groups from companies is also possible at other times. Feel free to contact us - we will create a customized offer for you.

Requirements

- No IT background required
- All participants should bring laptops with them to work on practical exercises during the course

In-house programmes

All our specialist courses are also available as customised programmes.
Please ask us for a quotation.

Further details and registration

➔ fs.de/aib

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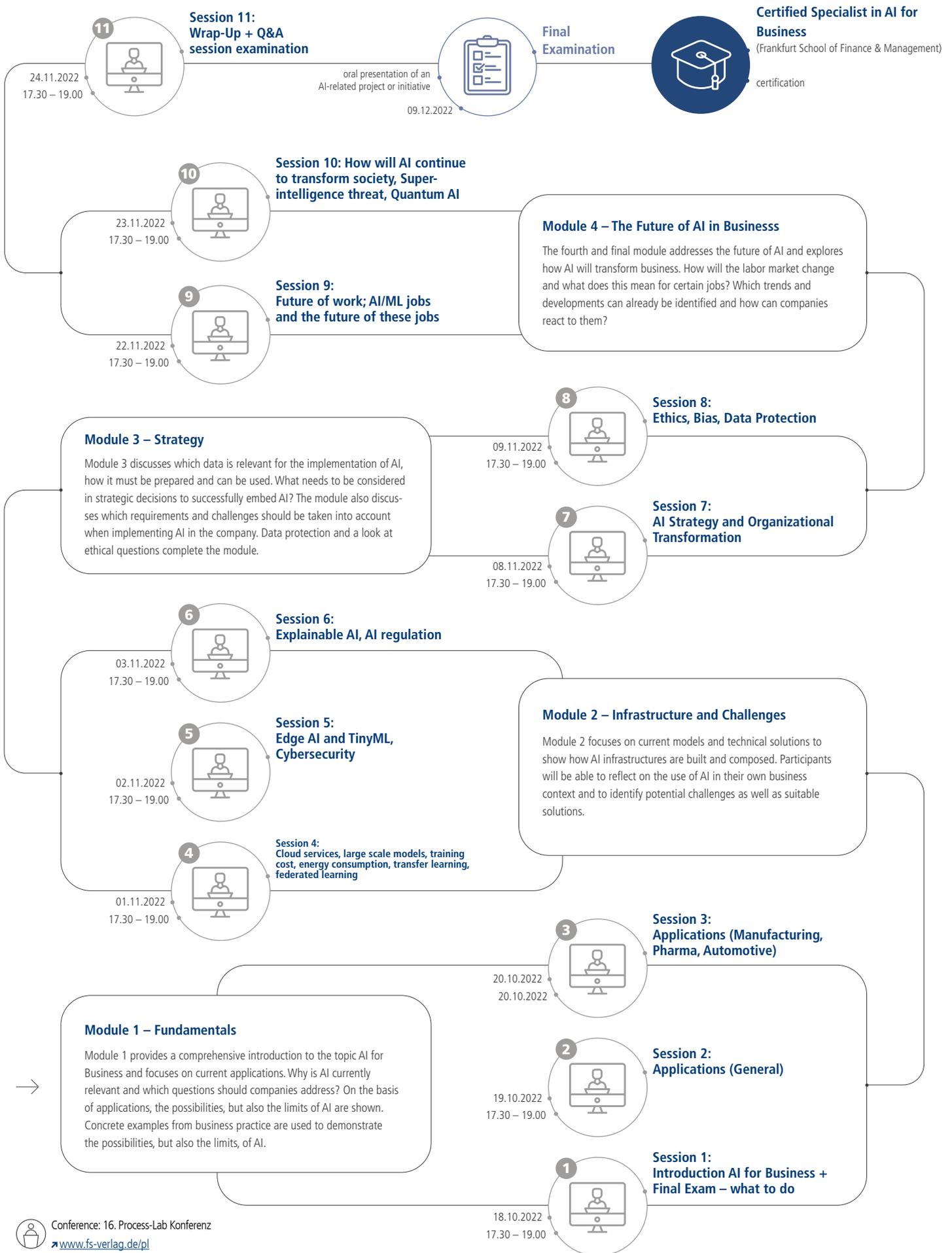
Online

2 – 3 MONTHS

Duration (2 3-days workshop + 1/2 certification day)

4,550 €

Price (The fee covers course registration (100 Euro), the examination (450 Euro) and final certification. Course fees are exempt from VAT.)



This information sheet provides a general overview of the course described above. Frankfurt School of Finance & Management reserves the right to revise or modify both course curriculum and schedule. This also applies to course fees, as well as internal and external examination fees.

➔ For further details, see: fs.de/aib