



MBA

IN INTERNATIONAL HEALTHCARE MANAGEMENT

www.fs.de/ihm

DEGREE: MASTER OF BUSINESS ADMINISTRATION, MBA

TARGET AUDIENCE

Specialists and managers pursuing a management career in hospitals, healthcare institutions and companies worldwide (Provider & Payer and Supplier) and who wish to acquire leadership focused management qualifications in a global healthcare business setting.

HIGHLIGHTS

- Global Perspective: International learners and worldwide locations
- International Academic Partners such as Johns Hopkins Carey Business School (USA)
- Innovative curriculum with focus on General Management in Healthcare
- Practical Experience: Guest lectures by industry experts & frequent site visits
- Great Networking Opportunities: Extensive alumni network and regular events
- Interactive learning environment
- Access to high-profile practitioners (Provider and supplier side)

20

MONTHS

EN

LANGUAGE

REQUIREMENTS

- First university degree (Bachelor or equivalent)
- Excellent written and spoken English skills (TOEFL min 90 IBT, or equivalent)
- At least three years' work experience, preferably in the healthcare industry

INTAKE 2018

LOCATION Europe, Asia, Middle East, North America

DATES Programme Start.....October

DURATION 20 months / part-time.
This MBA programme is designed for part-time study by individuals holding down full-time jobs. The programme consists of eight residential modules, one e-based study module and the MBA Thesis module; each residential week lasts 7 days.

TUITION FEES
Total Cost.....34,000 Euro
(including study material, excluding travel cost and accommodation)
Early Bird Discount 31 January.....4,000 Euro
Early Bird Discount 30 April.....2,500 Euro



German Excellence. Global Relevance.


CURRICULUM

MBA IN INTERNATIONAL HEALTHCARE MANAGEMENT

MODULE 1	INTRODUCTION TO BUSINESS	ECONOMICS AND DIFFERENT HEALTHCARE SYSTEMS	
MODULE 2	MANAGING FINANCIAL RESOURCES & CONTROLLING		
MODULE 3	STRATEGIC MANAGEMENT AND MARKETING		
MODULE 4	INNOVATION, STRATEGY AND PROJECT MANAGEMENT		
MODULE 5	ENTREPRENEURSHIP & MANAGEMENT IN COMPETITIVE MARKETS		
MODULE 6	QUALITY AND PROCESS MANAGEMENT		
MODULE 7	SUPPLY AND FACILITY MANAGEMENT AND IT		
MODULE 8	HR	ORGANISATION AND CHANGE MANAGEMENT	
MODULE 9	LEADERSHIP	INTERCULTURAL MANAGEMENT	ETHICS
MODULE 10	MBA THESIS		

LOCATIONS

	BANGALORE, INDIA
	WASHINGTON D.C. AREA, USA
	E-BASED

	SINGAPORE
	LONDON, UK
	FRANKFURT SCHOOL OF FINANCE & MANAGEMENT

	DUBAI
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All information is intended to provide a general overview of the study programme. Frankfurt School of Finance & Management reserves the right to modify the curriculum, the schedule or any parts thereof. The same applies to the tuition fees and internal and external examination fees.