

# INTERNATIONAL LEADERSHIP ACADEMY



Learn more:

➔ [www.fs.de/ila](http://www.fs.de/ila)

## Introduction

"A great person attracts great people and knows how to hold them together." Johann Wolfgang von Goethe

The German poet's words tell us some essentials about human relations which may also apply to leaders and their teams. Leadership is the human factor in management which binds people together and motivates them towards goals. It triggers the power of motivation in people to live their values and seek objectives. You are not born as someone with a great personality, you have to become one. Maybe you are gifted but in a modern leadership and management environment you also have to be skilled for Leadership.

The International Leadership Academy cannot make you a great person. But it will help you understand what makes a leader, get a different view on your leadership capabilities, raise awareness of how you can better interact with your team and motivate it to reach the goals.



## ON CAMPUS

Training

**23 – 27.10.2023**

Date

## 5 DAYS

Duration

**EUR 500**

Optional coaching session

**EUR 5,700\***

Price

## Target Group

International Leadership Academy is designed for senior managers in banks and corporates who want to enhance their leadership skills to inspire and motivate their teams and business partners.

- International Leadership Academy is part of ➔ [International Executive Campus](#) and also will be recognised as the in-class Week of ➔ [Certified Expert in Business Development](#) programme.
- Attendance in the International Leadership Academy makes you eligible for an upgrade to our blended learning programme "Certified Expert in Business Development" ➔ [www.fs.de/cebd](http://www.fs.de/cebd)

## Contact us



### Andreas Emser

Director International Executive Education  
a.emser@fs.de  
+49 69 154008-105



### Sajith Ranasinghe

Project Manager  
s.ranasinghe@fs.de  
+49 69 154008-799

\*Early bird discount of 10% (register and pay before 31.03.2023).

\*Price includes beverages, lunch and two networking dinners.

Accommodation is not included in the price. However, for any assistance regarding accommodation please contact us.

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## Your learning journey

<b>Your Personal Leadership Profile</b>	Before you come to Campus, start your learning journey with a personal online Leadership Assessment questionnaire. A comprehensive report will show your current leadership profile and provide you with a GAP analysis. During the training week, you will develop your own PDP (Personal Development Plan) which may optionally be followed by an individual Coaching session either onsite on the Saturday or online later.
<b>Leading People</b>	Understand the influence Leaders have on people and how they create lasting impact on their organisation. Learn about different leadership styles like transformational or situational leadership and shape your own leadership style. Discover key factors that influence your leadership effectiveness. Strengthen your ability to persuade people to seek defined objectives with enthusiasm.
<b>Motivating People</b>	Understand the main driving forces of individuals taking action and the process of motivation. Learn about different motivation theories/practices to improve your understanding of why people behave as they do. Develop a tool box of strategies and techniques for increasing motivation to perform.
<b>Building &amp; Empowering Teams</b>	Experience how teams influence individual and organisational goals and performance. Learn about the different dimensions and phases of team development to maturity. Discuss key group characteristics and develop strategies and tools to facilitate group development.
<b>Communication &amp; Negotiation</b>	Understand the importance and the process of interpersonal communications in organisations. Learn why communications break down and discuss various ways and means to effectively improve communications. Develop strategies and learn negotiating tactics to overcome differing or conflicting interests and make joint decisions.
<b>Elective 1 - Organisational Development</b>	Understand the nature of uncertainty and the importance of defining goals and values to navigate uncertainty and to develop the organisation along the desired path. Understand the role of leadership as the driving force within the process.
<b>Elective 2 - Women in Leadership</b>	This women only elective provides female participants the opportunity to discuss those topics which are specifically related to their being women in leadership positions. From gender bias and stereotyping, aspects of communication to family responsibilities you will exchange your experiences and challenges with faculty and your female peers and develop worthwhile solutions.
<b>Workshop - Individual Leadership Challenges</b>	Together with your peers you will discuss individual leadership challenges and develop appropriate solutions. You will have the opportunity to reflect on your experience, bring insights back to the classroom, and receive feedback from faculty and peers.