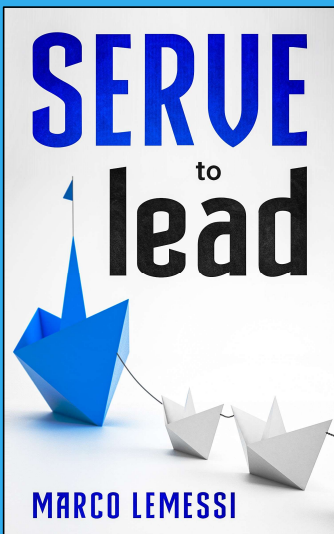


# SERVE to lead

Dr. Marco Lemessi



# *The Star Thrower*

by Loren Eiseley



<https://www.youtube.com/watch?v=Z-aVMdJ3Aok>

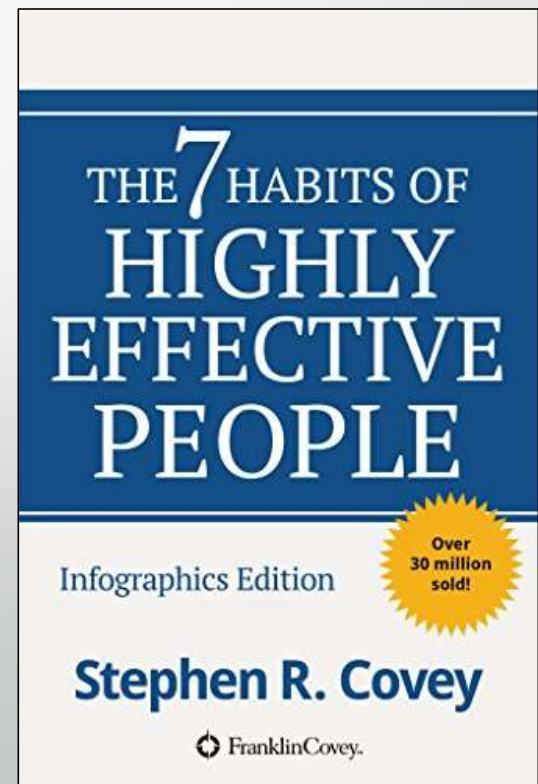
*"...I made a difference to that one"*

# How do we want to be remembered?

*"What we do in life echoes in eternity"*

**Russell Crowe**

Actor, in the movie *Gladiator*



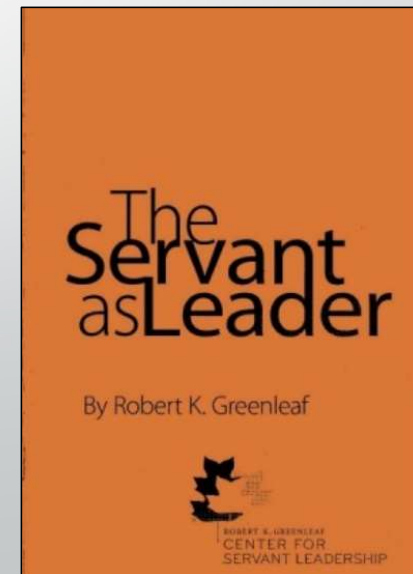
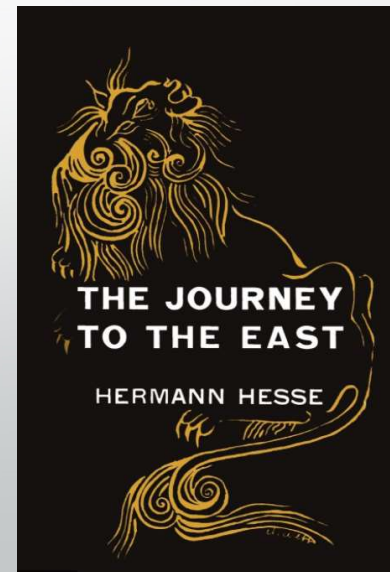
*"While traditional leadership generally involves the accumulation and exercise of power by one at the 'top of the pyramid' [...] the servant-leader shares power, puts the needs of others first and helps people develop and perform as highly as possible."*

**Robert K. Greenleaf**

# SERVANT LEADERSHIP

- Robert K. Greenleaf [1970]
- Hermann Hesse [1932]

You don't need to be a manager to be a leader

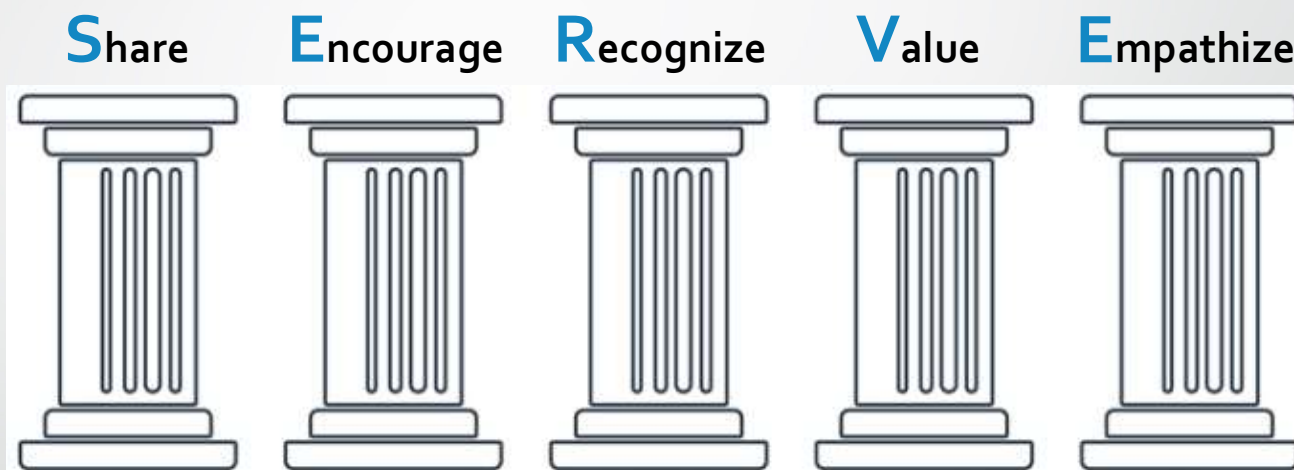


*"A leader [...] is like a shepherd. He stays behind the flock, letting the most nimble go out ahead, whereupon the others follow, not realizing that all along they are being directed from behind."*

**Nelson Mandela**



## The SERVE Model



*"When somebody shares, everybody wins."*

**Jim Rohn**  
Entrepreneur & Motivational Speaker

# SHARE

- Sharing EXPECTATIONS
- Sharing KNOWLEDGE
- Sharing INFORMATION
- Sharing RESULTS

*"Live as if you were  
to die tomorrow.  
Learn as if you were  
to live forever."*

**Mahatma Gandhi**

# ENCOURAGE

- Lifelong Learning
- Learning Culture

 **Frankfurt School**  
of Finance & Management  
German Excellence. Global Relevance.



**70%** On-the-job  
Experience



**20%**  
Informal  
Learning



**10%**  
Formal  
Learning

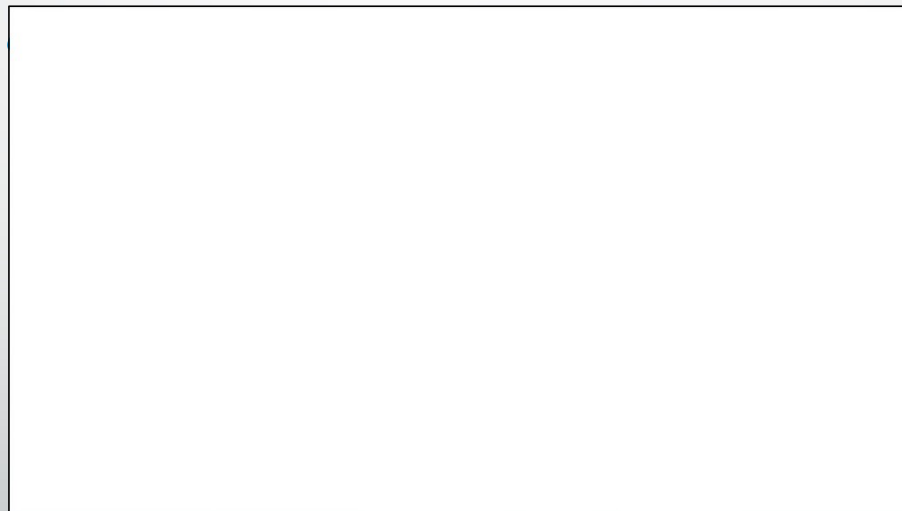
Source: Charles Jennings, former CLO of Reuters

*"Appreciation can change a day, even change a life. Your willingness to put it into words is all that is necessary."*

**Margaret Cousins**  
Editor, Journalist & Writer

# RECOGNIZE

- The power of a THANK YOU



<https://www.youtube.com/watch?v=nnbs1liMIG8>



*"Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid."*

**Albert Einstein**

## VALUE



<https://www.youtube.com/watch?v=OYEIxWkLVyU>

fety)

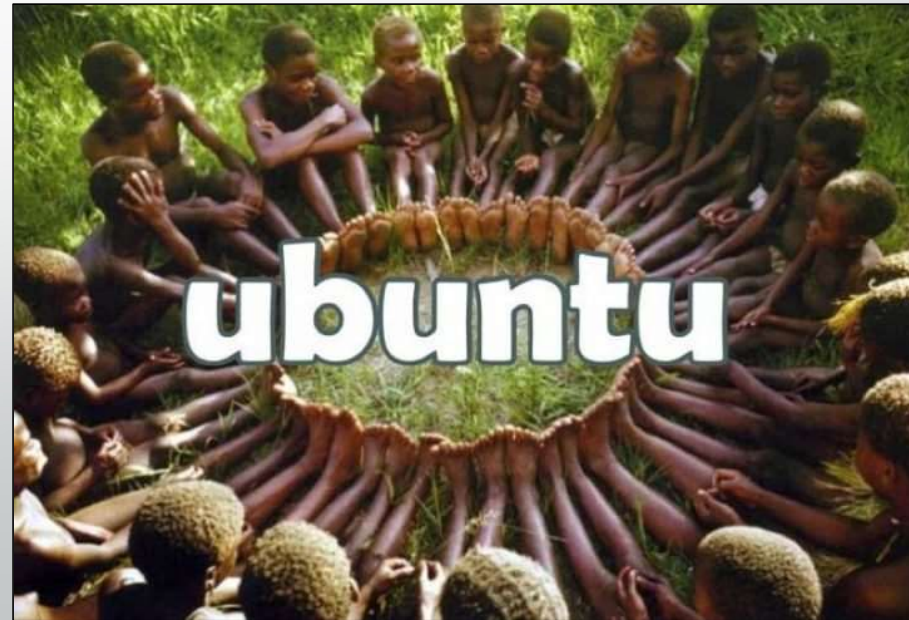
*"People will forget  
what you said,  
people will forget  
what you did, but  
people will never  
forget how you  
made them feel."*

**Maya Angelou**

Poet & Civil Rights Activist

# EMPATHIZE

- Think We, not I

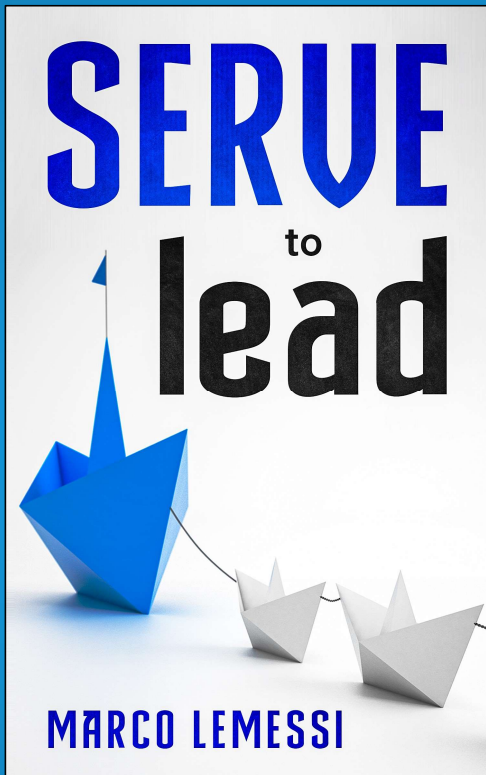




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On **amazon**

**Thank You!**