Online Training
Green Finance in MENA

COURSE DESCRIPTION
Green finance is among the most important enablers that would boost innovation and increase the adoption of green solutions and practices across different industrial sectors. The Middle East is making good progress towards green growth and low-carbon economy. In this online training participants will learn about current regional trends in Green Finance highlight some of Egypt’s green finance market dynamics and entry points across SMEs, Corporates, and Project Finance.

COURSE CONTENTS
- Rapid review of Green Finance Basics
  - Implications of climate change on banks
  - Green financial instruments/products
- Egypt’s green finance landscape
  - Trends in Egypt
  - Market potential and opportunities in Egypt
    - Renewable Energy
    - Energy Efficiency
    - Urban infrastructure

METHODOLOGY
The training approach will be a combination of traditional one-way, trainee centric teaching and active (participatory) learning where Green Finance and its implications are presented through theoretical concepts and practical applications, with limited use of actual examples and exercises.

DELIVERY PLATFORM:
Online via Zoom

DATE AND TIME
13\textsuperscript{th} January 2021, 3-5pm (Central African Time)

TARGET GROUP
- Junior, mid-level and senior employees working in Strategic management departments.

PREREQUISITE
Participants should have basic financial knowledge.